

Long Bio

Simon Kriss is a distinguished AI thought leader, keynote speaker, and Chief AI Officer at simonkriss.ai. A respected voice in artificial intelligence and digital transformation, Simon serves as a Senior Fellow of the AI for Developing Countries Forum, where he advocates for equitable AI adoption across global markets.

As an influential speaker and adviser, Simon addresses international audiences on critical AI topics, including a notable presentation at the United Nations in Geneva where he introduced groundbreaking concepts like "digital trash" and its impact on developing nations. His insights on AI governance, ethical AI adoption, and the future of work have made him a trusted adviser to company boards and C-suite executives worldwide, from government and statutory authorities to small and medium-sized businesses and global brands like Coca-Cola.

Simon's unique perspective on AI is enriched by his extensive international business experience spanning over 30 years across 15 countries, including Australia, New Zealand, India, the UK, Poland, and the USA. His industry expertise spans sectors including banking, insurance, travel, FMCG, energy, government, and telecommunications, having worked with global organisations such as Expedia, HSBC Bank, and Cathay Pacific Airways.

As the author of "The AI Empowered Customer Experience" and host of the popular "AI in 5" podcast, Simon brings a practical approach to technological advancement. He is renowned for his ability to identify hidden opportunities for businesses to innovate and succeed in an AI-driven future, while maintaining a strong focus on ethical implementation and equitable outcomes.

Simon combines academic rigour with practical expertise, holding a Master's in Viticulture and Wine Technology from the University of Melbourne, a Certificate of Disruptive Strategy from Harvard Business School, and is a Graduate of the Australian Institute of Company Directors. He is also a lifetime member of the Auscontact Association and was named in the 2024 CX Top 50 Global Influencers.

Short Bio

Simon Kriss is a distinguished AI thought leader, keynote speaker, and Chief AI Officer at simonkriss.ai. He serves as a Senior Fellow of the AI for Developing Countries Forum, where he advocates for equitable AI adoption globally.

A trusted adviser to boards and C-suite executives, Simon helps organisations navigate AI adoption and governance with a focus on ethical outcomes. His global speaking engagements include a notable presentation at the United Nations in Geneva, where he introduced innovative concepts like "digital trash." He works with a range of clients, from government authorities to global brands such as Coca-Cola.

As the author of *The AI Empowered Customer Experience* and host of the popular "AI in 5" podcast, Simon brings over three decades of international business experience to his insights on AI-driven transformation. He is renowned for identifying hidden opportunities for businesses to innovate responsibly and succeed in the evolving AI landscape.

Speaker introduction

Please allow me to introduce our keynote speaker, Simon Kriss.

Simon is one of the world's most influential AI thought leaders. Simon is both an advisor and a hands on Chief AI Officer.

Simon's work spans business and government across Australia and the globe, focused on ethical AI adoption.

Simon presents on AI to audiences around the world, including recently speaking at the UN in Geneva, and we have managed to have him here for you today.

As the author of *The AI Empowered Customer Experience* and host of the AI in 5 podcast, he makes AI accessible and exciting.

You'll want to hear what he has to say... so please join me in welcoming Simon to the stage!